

# DON'T JUST RENT — SAVE THOUSANDS TOWARDS YOUR NEW HOME PURCHASE!

We realize that many of our renters dream of owning their own home. We want to help you achieve this dream! That's why we developed our Build Equity Program. When you lease at one of our apartment communities, you can earn up to **\$6,000** in Build Equity money toward the purchase of a new Lombardo home!\*

## **HERE'S HOW IT WORKS:**

(Please see terms and conditions on back for complete program details)

1 Sign a lease and move into one of our premier apartment communities. This automatically enrolls you into the program.

#### PARTICIPATING APARTMENT COMMUNITIES:

The Apartments at Kirkway	Sterling Commons Apartments	Everly of Macomb
Washington Twp, MI 48094 586-786-9401 KirkwayApartments.com	Sterling Heights, MI 48313 586-739-5371 SterlingCommonsApartments.com	Macomb, MI 48042 586-522-0618 EverlyOfMacomb.com
Spring Haven Apartments	Aria of Shelby	Insignia Apartments

- 2 Start earning Build Equity Money towards the purchase price of a new Lombardo home\* \$250 per month!
- 3 When you find a Lombardo home that is perfect for you, your sales manager will contact your apartment community to get the final statement of Build Equity Money earned.\*\*







## **BUILD** EQUITY

## Terms and Conditions



Residents will receive Build Equity Money upon complying with the following:

- Resident must fulfill all of their lease provisions, including:
  - Pay all rent and other fees on time pursuant to the lease.
  - Occupy the apartment for a minimum of one (1) year.
  - · Comply with all of the lease terms and obligations.
- There are currently no enrollment fees to participate in this program.
- 3 Build Equity Money is earned at \$250 per month, for a total of up to \$6,000.
- 4 Resident can apply Build Equity Money towards purchase price of the home. Build Equity Money is subject to community qualification and mortgage program guidelines.
- On the initial visit to one of our new home communities, the resident <u>must</u> inform the Sales Manager that they are participating in the Build Equity Program.
- The Sales Manager will contact the apartment community's leasing staff to obtain the total amount of Build Equity Money earned under this program.
- 7 This program cannot be used in conjunction with other lead generating incentives (including broker commissions, friends and family, Realtor co-op, employer group programs, etc.) or may not be combined with any other offer, incentive, or discount.
- The Build Equity program may be modified or canceled at any time without notice.
- 9 Lease can be broken with a 30-day calendar month notice to vacate\* with no lease break penalty after a minimum of one (1) year lease.
- 100 Build Equity Money expires 120 days after moving from the apartment community.







